

# Call for Applications:

## STUDY ON THE ROLE AND STRUCTURE OF POLITICAL PARTIES IN KENYA

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**14<sup>TH</sup> OCTOBER 2022**

### **1.0 INTRODUCTION**

The Centre for Multiparty Democracy (CMD-Kenya) is inviting applications from qualified consultants to conduct a study on the role and structure of political parties in selected Counties in Kenya. CMD-Kenya is a political parties-based membership organization established in March 2004. The mandate is to enhance multiparty democracy and strengthen the institutional capacity of political parties in Kenya through policy influence and capacity building. The organization provides a platform for political parties, political actors and policy makers to engage in dialogue and cooperate in strengthening multiparty democracy. CMD-Kenya works closely with political parties, political actors, strategic partners and key stakeholders in promoting social justice, political governance best practices, respect for human rights and fundamental freedoms.

### **2.0 CONTEXT**

In August 2022, MCAs and Governors were elected for the third time to fulfil their respective roles in the 47 counties in Kenya according to the 2010 Constitution. For nearly 20 years, CMD-Kenya has been working to among others, promote institutionalization of vibrant political parties capable of enhancing multiparty democracy in Kenya. For more than 10 years, Danish Liberal Democracy Programme (DLDP) has been a partner of CMD-Kenya. The focus of that partnership has mainly been on constructive involvement of young people in political parties as well as on dialogue across the political parties.

Currently, there are plans to expand the partnership on the Danish side to include three more parties: The Social Democratic Party, The Conservative Peoples' Party and The Green Left. The focus of the new Danish partnership with CMD-Kenya is expected to be:

- a. Enhancing issue-based politics and involvement of party structures in selected counties.
- b. Promoting focus on Sustainable Development Goals (SDGs) as an avenue to more issue-based politics, cross-political dialogue and to strengthen the

implementation of the SDGs in the counties. This will include national channels such as the County Assemblies Forum (CAF) and Council of Governors (COG) and create linkages to the parliamentary caucus for SDGs.

- c. Devolving and developing the People Dialogue Festival (PDF) further with the aim of revitalizing the dialogue between numerous sectors in the society.

The interventions organized by CMD-Kenya and the four Danish political parties will take place from January 2023 to December 2025.

### **3.0 PURPOSE**

Informed by the above developments, CMD-Kenya is intending to conduct a study on the role and structure of political parties in select Counties in Kenya. The overall purpose of this study will be to inform the planning and implementation of and can be considered a contribution to a baseline for the above-mentioned interventions in general and those involving political parties in the counties in particular.

Furthermore, the study should attempt to answer questions like the following:

- a. What does the local organization of various political parties in Kenya look like?
- b. To what extent are political party structures in the counties established and functional in practice?
- c. Which functions are these local party branches undertaking?
- d. What are the relations between the local officials and politicians and other party members?
- e. To what extent are the local structures inclusive of Youth, women and PWDs?
- f. What are the correlations between the degree to which the local party structures are functioning and issues such as the political and socio-economic situation in the counties?
- g. To what extent are the local party structures alive between the elections? Are they involved in political discussions, local policy-development and decisions?
- h. How are local party structures involved in identification and nomination of candidates? Description of procedures and cultures for party-internal nomination and election of candidates for local elections. By culture is meant the non-formal procedures such as encouraging, nudging and personal networks.
- i. In what ways are Sustainable Development Goals (SDGs) managed in the County? Do political parties articulate and advance the implementation of the SDGs through and with the County Governments?

### **4.0 SCOPE**

The study will combine “a birds eye view” on the national picture of the situation for political parties in the counties with a more thorough analysis of the situation in the below select 4 counties:

- i. Kisumu
- ii. Uasin Gishu

- iii. West Pokot
- iv. Meru

## 5.0 PROPOSED METHODOLOGY

The study will be conducted using the following methods:

- a. Desk study: to get a glimpse on the background to political party building and structuring in Kenya and the prerequisites for a successful party particularly at the branch level.
- b. Semi-structured interviews: to collect firsthand information from political party officials who are involved in day to day running of party affairs. This will entail conducting key informant interviews both at the National and also local levels.
- c. Field visits: To establish the existence of the political parties' physical infrastructure such as offices as required by the Political Parties Act. During the field visits, key informant interviews will be conducted on branch officials of various political parties.

## 6.0 TIMEFRAME

NO.	ACTIVITY	NUMBER OF DAYS
1.	Inception Report	2
2.	Desk Review	5
3.	Semi-structured/Key informant Interviews (national level)	8
4.	Field Visits/Key informant Interviews (political party branch level)	10
5.	Writing of final report	5
<b>TOTAL NUMBER OF CONSULTANCY DAYS</b>		<b>30</b>

**Note:** CMD-Kenya will pay for the actual number of days worked. Travelling days will not be counted as part of the consultancy costs. In this regard, besides consultancy fee, interested consultants should only quote for costs related to travel and accommodation expenses.

## 7.0 EXPECTED DELIVERABLES

The study should provide ready to use down to earth facts and information which can inform the planning and implementation of the new interventions in the counties. It will provide a baseline, which can be used to measure the potential progress caused by

the interventions as well as be useful, while conducting a midterm review. A validation workshop between the Consultant, CMD-Kenya and partners representing the four Danish political parties will take place in the first half of December 2022 to review the study findings and agree on parameters of the final report to be submitted by the Consultant to CMD-Kenya.

## **8.0 PROFILE OF THE CONSULTANT**

We are looking for qualified consultant (s) with experience within and knowledge about the following fields:

- a. County governance
- b. Political parties
- c. Organizational assessment and development

The assignment requires local consultant with the following qualifications:

- a. A postgraduate Degree in Development Studies, Sociology, Law, Political Science or any relevant social science.
- b. At least 5 years progressive experience in similar undertakings.
- c. Demonstrated experience in undertaking studies of comparable nature and scope.
- d. Excellent written and oral communication skills.
- e. Experience in working with political parties or similar organizations will be an added advantage.

## **9.0 TIMELINES**

The bulk of the work should be done in November 2022. Preliminary findings should be presented in the beginning of December. The final report should be ready by **December the 15<sup>th</sup> 2022.**

## **10.0 APPLICATION PROCESS**

Interested consultants should send their applications to [info@imd-cmd.co.ke](mailto:info@imd-cmd.co.ke) by close of business on **31<sup>st</sup> October 2022.** The application should include a concise technical proposal detailing the consultants' understanding of the task, proposed methodology, consultant profile and budget.