

October 7th,2022

CALL FOR APPLICATIONS:

STUDY ON IMPLEMENTATION OF PRE-ELECTION PLEDGES BY POLITICAL PARTIES IN KENYA

INTRODUCTION

The Centre for Multiparty Democracy (CMD-Kenya) is a political parties-based membership organization whose mandate is to enhance multiparty democracy and strengthen the institutional capacity of political parties in Kenya through policy influence and capacity building. The organization provides a platform for political parties, political actors and policy makers to engage in dialogue and cooperate in strengthening multiparty democracy.

CMD-Kenya is inviting applications from qualified consultants to conduct a study and generate a score card on the extent of implementation of pre-election pledges by political parties/coalitions. The overall objective of the undertaking is to find factual data that will inform and shape public discourses around political accountability in Kenya. The activity is in line with CMD Kenya's mission of strengthening the role of political parties in Kenya in advancing democratic, accountable and transparent governance in a participatory and inclusive manner.

CONTEXT

Political parties are fundamental organs of democratic governance. They offer citizens an avenue to participate in governance, aggregate and articulate citizen interests. Through political parties, citizens are able to effectively participate in decision making during elections. They are bodies that represent a certain point of view (ideology) which all the people that associate themselves with that party subscribe to. For this reason, in any election, the people vote for candidates of a given political party based on the party's manifestos and pledges contained therein. The Constitution of Kenya 2010 lays down several provisions that promote good governance and democratic accountability. Article 10 of the Constitution, for example, identifies accountability, public participation and the rule of law as among the national values and principles of governance which state officers should abide to while conducting public affairs. Political parties are also bound by the above provisions including the principle of accountability which requires them to abide by their pre-election pledges.

In Kenya, however, political parties have not been keen in observing their pre-election pledges and therefore allegations of non-fulfillment of the political parties' pre-election promises have been rife. The seriousness on the part of political parties that what they promise during electoral campaigns can actually be transformed into practical realities that produce results has also been questioned. Besides, the quest for power has seen political parties from various regions and ethnic groupings merge to form one party for purposes of gathering majority votes and capturing the executive power. The question therefore is, what issues, agenda or policy propositions do the political parties in any coalition or merger subscribe to? And to what extent do the individual parties remain faithful to the ideals after elections? Do political parties feel obliged to be accountable to the electorates?

THE CONSULTANCY

CMD-Kenya is initiating this study in order to gather factual data that will facilitate public discourse around political parties' accountability and faithfulness to their pre-election pledges. The overall objective of the assignment is to generate a score card on the extent to which the political parties/coalitions live up to their pre-election pledges and account to the public on their implementation. The findings of the study will be used to inform and shape public discourses around political accountability; to awaken interest and to persuade people of the importance of issue-based politics, promote responsive political parties as public institutions at both national and county levels; support inclusive politics based on transparent and predictable mechanisms that include and engage individual or social groupings wholly excluded from political life. The findings of the study will also inform CMD-Kenya's engagement with political parties at the National and County levels in a bid to strengthen their linkages with the electorates as well as enhance their institutional capacities.

SCOPE

The consultancy will entail the following:

- a. Develop an inception report highlighting the design and methodology to be used during the study
- b. Conduct desktop study on the extent to which the Kenya Kwanza Coalition have lived to their pre-election pledges in the first 100 days
- c. Conduct interviews with the Kenya Kwanza and Azimio coalitions, their constituent parties and other relevant actors to establish the extent to which they have lived to their pre-election pledges

- d. Develop a score card on the extent to which political parties have lived to their pre-election pledges
- e. Facilitate validation of the scorecard.
- f. Submit to CMD-Kenya the final report and all relevant materials used during the study

QUALIFICATIONS OF THE CONSULTANT

1. A post-graduate qualification in Political Science, History, Law or any other related field
2. A minimum of 10 years' experience in political analysis and public policy
3. Experience working with political parties
4. Evidence of undertaking similar work
5. Experience in formulating political parties' manifestos will be an added advantage
6. Ability to seek and synthesize information from a variety of sources and draw solid conclusions based on in depth analysis
7. Good communication skills, including the ability to write high quality reports, conduct studies and to articulate ideas in a clear and concise style
8. Excellent interpersonal and teamwork skills

NOTES ON THE PREPARATION OF TECHNICAL PROPOSAL

The technical proposal shall be prepared and submitted by the consultants.
It shall contain the following: -

- (a) Submission letter
- (b) Particulars of the consultant including Curriculum vitae (CV)
- (c) Comments and suggestions of the consultant on the terms of reference, personnel, facility and other requirements to be provided by the procuring entity.
- (d) Description of the methodology and work plan for performing the assignment
- (e) Any proposed staff to assist in the assignment

NOTES ON THE PREPARATION FINANCIAL PROPOSAL

The financial proposal shall be prepared and submitted by the consultants. It shall contain the following.

- (a) Submission letter indicating total fees
- (b) Summary of costs
- (c) Breakdown of fees per activity
- (d) Breakdown of reimbursable costs/expenses per activity
- (e) Miscellaneous expenses

CRITERIA

NO.	ITEM	POINTS
1	Relevant Experience for The Assignment	30
	<ul style="list-style-type: none"> a. Provide details on similar assignments undertaken. b. Provide details on the number of political parties’ manifestos formulated. c. Provide at least one recommendation letter from the organization where the consultancy services have been undertaken and a copy of the document produced. 	
2	Specific Experience of staff on assignment	30
	<ul style="list-style-type: none"> a. Professional qualifications- A post-graduate qualification in Political Science, History, Law or any other related field. b. Relevant Experience- c. A minimum of 10 years of experience in political analysis and public policy. d. Demonstrated experience working with political parties and understanding of Kenya’s political landscape; e. Provide the number of political parties worked with. f. Demonstrated ability to conduct studies and write high quality reports (Please attach a copy of a report) g. Attach copies of relevant Certificates and Curriculum Vitae. 	
3	Methodology and Approach	40
	<ul style="list-style-type: none"> a. Understanding the TORs. b. Proposed work plan and methodology. c. c) Proposed data collection approach and data analysis methodology. 	
4	Total Points	100

- To be eligible for the consultancy, the applicants must score at least 70 points at the technical evaluation stage. Financial proposal will account for the remaining 20 points.

APPLICATION PROCESS

Interested and qualified candidates should send their application (Technical and Financial proposals) to the Executive Director on or before **October 17, 2022** via info@imd-cmd.co.ke