



[www.cmd-kenya.org](http://www.cmd-kenya.org)

## Call for Applications:

### Printing Services of the Popular Version of the Political Parties' Strategy on Gender Equality in Candidates' Nomination in Kenya

#### 1.0 Background

The Centre for Multiparty Democracy (CMD-Kenya) is inviting applications from qualified firms to print the popular version of the political parties' nomination strategy on gender equality in candidates' nomination in Kenya. CMD-Kenya is a membership organization of Kenyan political parties including all the parliamentary parties, the ruling Jubilee Party as well as those in the main opposition Coalition for Reforms and Democracy (CORD).

CMD-Kenya, with the funding support from UN Women is implementing a project whose goal is to increase the representation of women in the National and County Assemblies in Kenya during the August 2017 General Elections. CMD-Kenya will work with political parties at the National and branch levels to adapt and strengthen their internal mechanisms, mainly those touching on nominations, to make them gender friendly. It will also seek to build networks between women leaders in political parties and their counterparts in the women movement for collective lobbying of establishment of gender quotas in political parties. The project will be informed by the **political parties' strategy on gender equality in candidates' nomination in Kenya**, a tool developed in 2016 by political parties to guide the process.

#### 2.0 Assignment

The popular version has been formulated and designed ready for printing. It is a 16 page full colour document to be printed on a B5 paper size. The purpose of this short-consultancy is therefore for the firm to print the nomination strategy for purposes of sharing with our member parties.

#### 3.0 Profile

The assignment requires a local firm with over 3 years experience in designing of information, education and communication materials for different stakeholders/audiences at national and local levels. Interested firms should have demonstrated capacity and capacity of drafting, editing, proofreading, production, illustration and translation.

#### 4.0 Application Process

Interested local firms should send their quotations to [info@imd-cmd.co.ke](mailto:info@imd-cmd.co.ke), copy [range@imd-cmd.co.ke](mailto:range@imd-cmd.co.ke) by close of business on **10<sup>th</sup> February 2017**. *If selected, the firm will be required to supply a sample of previous work done to ascertain its capacity.*